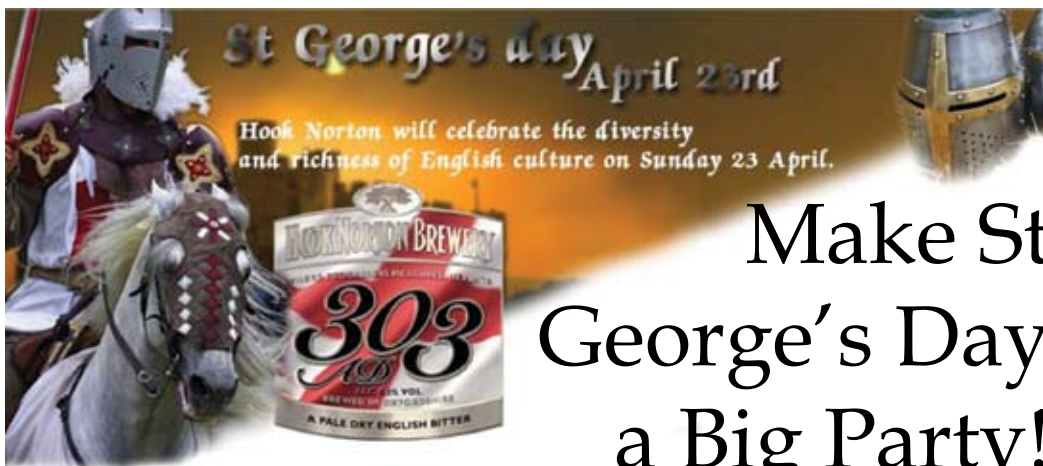


# in



# season

Showcasing Hook Norton Brewery | Spring 2006 | FREE



Hook Norton is calling on everyone to celebrate the diversity and richness of English culture on Sunday 23 April. We are calling for pubs to make St George's Day a party to remember. As the brewer of 303AD, so named to commemorate St George and the year of the martyr's death, we are hoping that Sunday 23 April will be a day of celebration.

Hook Norton Managing Director James Clarke said: "Hook Norton is an English brewery, 303AD is a real English beer and I can think of no better way of commemorating the life of England's patron saint than with a glass of our beer. "We celebrate saints of Ireland, Scotland and Wales but now is the time that we celebrate St George." James Clarke says "With the football World Cup beginning in June what could be better than to toast England's progress to the finals with a glass of our 303AD." Hook Norton 303 AD, at 4.0 per cent ABV, is made with English malt and English hops to make a

very English beer. Dry and crisp with a hint of citrus and banana. Excellent with most foods it works particularly well with many vegetarian dishes.

- Support for our CAMRA Complimentary Club continues to grow and the special event planned at the brewery on St George's Day is now full up. However, we have some very special promotions planned for the rest of the year, so if you are a member of CAMRA and want to join the CAMRA/ Hook Norton Complimentary Club go to [www.hooky.co.uk](http://www.hooky.co.uk) and follow the link to the Campaign for Real Ale's web site.

## Hooky Gold

English Tradition and American Pizzazz can be found in our fabulous new beer



## So what's new at The Elephant and Castle in Bloxham?

Find out on page 4 and enter our competition to win bed and breakfast at this wonderful pub.



MORE HOOK NORTON NEWS INSIDE!

# Nigel and Carole Davis to work magic at Marston Inn



Their success as the new tenants of the Hook Norton pub will be no sleight of hand – it will be down to hard work, enthusiasm and a commitment to make their pub the best and friendliest local in Oxfordshire.

A former postman, Nigel is also a highly proficient magician, when he is not pulling perfect pints of Hooky Bitter, he will often work his magic on customers.

Carole used to run the catering for Banbury United Football Club and her home cooked food should delight the fans.

“We want people to come and enjoy themselves when they come into the pub,” says Nigel.

At the Marston Friday night is fish and chip night, Tuesday is quiz night, and Monday night is steak night. A Thai night is planned with the menu prepared by their son Ben and Sunday lunch is served until 4pm.

All day breakfasts will be served on Saturday.



## Hooky and Great Food at Navy Oak

We continued our growing programme of beer and food evenings with a five-course banquet at the Navy Oak, Leafield, Oxfordshire – a pub which has a fast growing reputation for its innovative and imaginative food.

Diners were treated to five dishes specially created by the pub’s free trade licensee Alastair Ward, with each dish paired with a Hook Norton beer chosen by brewer James Clarke.

A small glass of Hooky Bitter was served as an aperitif. 303AD was paired with a tomato and lentil soup; Old Hooky accompanied corned beef with a poached egg; Haymaker partnered cod cooked with beer; Double Stout wonderfully complimented the main course of braised beef with olives and First Light was served with apple crumble and home made ice cream. To end the meal Twelve Days was served as a digestif.

Hooky’s James Clarke, who led a tutored tasting said: “Many people are unaware of the joys of real beer with quality food. Indeed with many foods beer is far more enjoyable to sip than a glass of wine.”

## Bell customers raise money for Katharine House



John and Trisha Bellinger get ready for an evening of pub games.

Customers of the Bell Inn, Adderbury celebrated National Pub Week with a fund raising evening for the Katharine House Hospice and a series of fun pub games and music evenings.

To mark the occasion, licensee John Bellinger made available the full range of Hooky cask ales, including Hooky Dark, Hooky Bitter, 303 AD and Old Hooky.

John said: “Our customers are fabulous people and through their generosity they raised over £150 for the Katharine House Hospice.

## Mel and Sarah Fly the Flag in Steeple Aston

Mel and Sarah Phipps are the new licensees at the Red Lion, Steeple Aston, Oxfordshire. Mel and Sarah are determined that the Red Lion, which is new to the Hook Norton family of pubs, will be at the heart of village life.

A new menu is being developed for lunchtime and evening meals, using organic vegetables, rare breed beef and locally bred lamb.



Sarah and Mel Phipps promise a warm welcome at the Red Lion.

The beer selection includes Hooky's range of real beers and unusually, Czech brewed draught Budvar Budweiser lager, regarded as one of the best of its style in the world.

"We are a very English pub in the heart of Oxfordshire," said Mel Phipps, "we do not have a juke box or any fruit machines, but can offer a place where people can chat and enjoy good service and a warm welcome."

## Hooky's horses could be at an event near you soon

Our shire horses are a regular and much loved feature of life in the village of Hook Norton as they deliver beer to local pubs. But our horses - Major, Consul and Nelson - not only deliver



beer locally, they star at many public functions from pub openings, beer festivals, fetes and country shows.

You can find out how to make your event something very special by contacting the brewery on 01608 737210 and enquiring about booking the horses and dray.

To find out where you can see our horses go to [www.hooky.co.uk](http://www.hooky.co.uk) and click on the dray diary.

Top trade newspaper recognises success of Hook Norton



Our success as a brewer and tenanted pub company continues to be recognised in major industry competitions.

We were finalists in the Regional Brewery of the Year and the Tenanted Pub Company of the year categories at The Publican awards 2006.

## Hooky Bitter on sale in one of Oxfordshire's best restaurants

You can eat, drink and sleep at the Plough at Clanfield - and you choose which order you do it in.

When restaurateur, Martin Agnius bought The Plough, he decided there was only one English draught beer he could serve in the log-fire warmed comfortable bar - Hooky Bitter. The Plough is offering a special deal for lovers of Hooky Bitter. Subject to availability, they are offering two consecutive nights in one of their rooms at £40 per person, providing you eat in the restaurant on both nights.

To take advantage of this special deal please mention Hook Norton Accommodation Offer when contacting The Plough.

The Plough Restaurant and Hotel  
Bourton Road, Clanfield,  
Oxfordshire OX18 2RB.  
Tel: 01367 810222  
Fax: 01367 810596  
[www.theploughclanfield.co.uk](http://www.theploughclanfield.co.uk)  
[info@theploughclanfield.co.uk](mailto:info@theploughclanfield.co.uk)



## Hook Norton strikes gold with a brand new beer

Hooky Gold, at 4.2 per cent ABV, is the latest seasonal ale to be created by Hook Norton Brewery. A brand new beer, it marries English tradition with American pizzazz.

Hooky Gold is a pale, crisp beer; the Maris Otter malt gives it a bold, clear, confidence, while the traditional English Fuggles and Goldings and American Willamette hops give it the best of the Old and New Worlds.

Hooky Gold is the first of our beers to use American hops. Grown in the Willamette Valley, Oregon, the Willamette has moderate bitterness with a spicy, noble aroma and even a hint of soft fruit. Derived from the Fuggles hop it is a now a variety in its own right

The traditional English Goldings are low in alpha acids but high in essential oils and give it a moreish bitterness, while the Fuggles are probably unsurpassed at providing flavour to beer. It took a combined effort to produce as our sales team helped select the hops.

## Ever dreamt of running your own pub?

Hook Norton is regarded as one of the best breweries in the Country and if you are not shy of the idea of hard work and want the opportunity to run your own business, then why not join us as the tenant of one of our pubs.

It will be your business, but you will be part of the Hooky family and have our support behind you.

Some pub trade or catering experience will be needed. You may already work in a public house, or already run your own, or have done so in the past.

If you feel you have what it takes to be the licensee of a community pub then please get in touch with us.

Further details are available on our website [www.hooky-pubs.co.uk](http://www.hooky-pubs.co.uk) or phone 01608 737210 and ask for a tenancy information pack.



## Looking for a Father's Day gift with a difference?

We have just launched a range of china beer tankards, which come printed with our range of unique pump clip graphics.

They make an ideal gift, and are wonderful collectable items as the range includes one for each Hooky beer.

For more information go to our web site [www.hooky.co.uk](http://www.hooky.co.uk) and visit our online shop or come and see them for yourself at our Visitors Centre.

The tankards are priced at £8.25, with post and packaging extra.



## Win Bed and Breakfast for two - for two nights in the brand new rooms at the Elephant and Castle, Bloxham

All you have to do is tell us the name of the American hop that adds some spice to our new seasonal brew, Hooky Gold.

The name of the American Hop used in

Hooky Gold is:

Please tick:

- Goldings
- Fuggles
- Willamette
- Admiral

Name:.....

Address:.....

Postcode:.....

Tel:.....

Email:.....

What was the name and location of the pub where you drank your most recent pint of Hook Norton beer?

Ten runners-up will each win a free voucher for a Hook Norton Brewery tour.

Terms and conditions: Hook Norton must receive all entries by 30 June 2006. The judges' decision is final.

Please send entry to Spring 2006 Competition, The Hook Norton Brewery, Brewery Lane, Hook Norton, Oxon OX15 5NY.

Alternatively you can email the answer to [info@hook-norton-brewery.co.uk](mailto:info@hook-norton-brewery.co.uk) remember to include your name, address as well as the answer.

The winner of Win Dinner for Two in a Hook Norton pub in the Winter 2005 newsletter was Mr M Curtis, Bugbrook who correctly identified Double Stout as the answer. The 10-runners up are: Mr D Moore, Cubbington; Mrs G Hadley, Worcester; Mr H Fletcher, Toddington; Mr J Ekers, Bloxham; Mr P Corbitt, Middlesborough; Mr I Joyce, Furzton; Mr K Harman, Muir of Ord; Mr M Rock, Stourbridge; Mr B Hume, Bicester; Mr T Brockett, Norwich who each receive a Hooky Bitter Gift Pack.